



## MARYLAND ACADEMY OF FAMILY PHYSICIANS

ABLE, RESPONSIVE FAMILY PHYSICIANS SERVING THEIR COMMUNITIES

### **AFFINITY PROGRAMS POLICY**

The purpose of an affinity program is to generate non-dues revenue for MDAFP. Non-dues revenue programs are generally in the form of affinity programs. These programs generally return a portion of sales of a service or product to the Academy. The product or service purchased by the member is generally at a lower rate than the member can purchase the product on his/her own. By offering an affinity program, the MDAFP acknowledges that revenue for the Academy is generated by such sales. The MDAFP also discloses that the MDAFP has a non-dues revenue generation relationship only with the affinity program. The MDAFP also does not endorse any of the product or services available as affinity programs.

Affinity programs that offer Maryland Academy of Family Physicians (MDAFP) members options in benefits will be supported through web-based and membership advertising after board approval. MDAFP will disclose any financial relationships with Affinity Programs on the MDAFP website.