

MINUTES

Yellow/shaded segments = action items

Call to Order

President Joseph P. Connelly, M.D., announcing that upon notice being given, called the meeting to order at 7:00pm

Trustees and Officers Present: Esther Rae Barr, Richard Colgan, M.D., Adam Dimitrov, M.D., Katherine J. Jacobson (UM MS III), William P. Jones, M.D., Robert Paff (Integrated Benefits Corp.), Joseph W. Zebley, III, M.D.

Trustees and Officers Absent: Charles P. Adamo, M.D., Kevin S. Ferentz, M.D, Sara Martin (Boehringer Ingelheim),

Staff Present: Barr

Approval of Minutes, Board of Directors Meeting 7/23/08

Upon proper motion, second and vote, the minutes were approved as amended with a correction on the student trustee's standing.

Treasurer's Report

Dr. Connelly presented the following (on file): Fiscal YTD profit/loss, balance sheet and budget vs. actual statements.

Executive Director's Report

Mrs. Barr's written report is on file (attached). There was discussion about the new mission and the Foundations being more evident at MAFP conferences, in MAFP publications and in the business community. It was decided that the MAFP MFD publication will continue to run student essays and that Foundation items and references in the MAFP E-Bulletin will link to appropriate items (eg. essays). It was further determined that:

- a representative from the Board, along with the Student and Resident Trustees; give testimonials followed with appeals beginning at the MAFP Winter CME conference on February 21.
- Drs. Colgan and Dimitrov will prepare a piece for the November MAFP E-Bulletin. Dr. Zebley will prepare a piece for a subsequent E-Bulletin (will probably shoot for bi-monthly pieces)
- Mrs. Barr will investigate the inclusion of a counter for hits to the E-Bulletin.

Addendum: seeking clarification. MAFP uses AAFP broadcast email services for its E-Bulletin. The bulletin is received directly as an email in the member's inbox (no clicking necessary); therefore not clear on how to count who is reading. This may change when MAFP uses other means to transmit its electronic publication after AAFP service terminates in April, 2009.

Old Business

Creation of Community Action Team: Next steps: Drs. Rooks, Connelly and Colgan sent a letter dated August 16, 2008 to recruit for names for a MAFP/F Community Action Team. In response two names have been added (Dr. Julio Menocal and Atwood Collins III; president

M&T Bank; as suggested by Dr. Colgan). There was no further discussion on this phase of development.

Mrs. Barr shared a list of local organizations and foundations supplied by the FMEC/Larry Bauer who used the list in fundraising for the 2008 STFM NE Regional Conference 10/30-11/2 in Baltimore. After discussion it was determined that Mrs. Barr will draft a letter to send to this group for promoting and fundraising for the Foundation, as well as to elicit interest in the Community Action Team. She will circulate the letter to the Board prior to sending.

New Business

Board Vacancy – With the resignation from the Board of Dr. Joyce Evans, Dr. Colgan suggested Dr. Julio Menocal to fill the vacancy. Also, Dr. Dimitrov suggested that he had a FSHC resident in mind for a residency trustee. Dr. Colgan will call Dr. Menocal.

Addendum: Dr. Katina Moore, a past MAFP student director, is suggested to be Resident Trustee by Dr. Dimitrov.

Draft Bylaws Revision - Mrs. Barr will complete a revised draft, share it with the Bylaws Subcommittee (Ferentz, Martin) and submit to the Board at the next meeting.

Adoption of AAFP Foundation Seal: After discussion, motion, second and unanimous vote, MAFP/F will adopt a new seal/logo as offered by the AAFP.

IBC's proposal to MAFP: For information, Mr. Paff reviewed his proposal (on file) to the MAFP Board which would benefit MAFP members and the organization. Benefit to the Foundation is up for discussion by the MAFP Board. The MAFP Board will vote on the proposal at its next meeting on November 16, 2008. Further, in the spirit of possibly "injecting corporate blood" into the Foundation, to take a marketing approach, Mr. Paff suggested MAFP's membership in the Downtown Partnership of Baltimore (DPOB). It was determined that this would be brought up to the MAFP Board at its next meeting.

Suggestions/Brainstorming:

- Fact Sheet/Talking Points: In response to Dr. Colgan's suggestion that a MAFP Foundation fact sheet/brochure/talking points be developed, Dr. Rooks indicated that she will share items from UM (regarding FM). A piece could be developed also with input from AAFP and prior MAFP Foundation materials.
- Development of a MAFP Speakers Bureau
- Hold a post-2008 STFM Reg'l Conference "Friends of FM Luncheon."

There being no further business, the meeting adjourned at 8:00pm. The next meeting is scheduled for Wednesday evening January 21, 2009 via telephone conference call.

Esther Rae Barr, CAE, Secretary